



Uniformed Services
Benefit Association

NEWS RELEASE

USBA Names New President/CEO

(Overland Park, KS) The USBA (Uniformed Services Benefit Association) Board of Directors announced today that Colonel Robin A. Snyder, USAF (Ret.), will succeed Colonel Jerry V. Patton, USAF (Ret.), as the nonprofit association's next President and Chief Executive Officer effective June 1, 2011.

"As a seasoned member of the USBA senior executive team, Robin has consistently demonstrated his strategic leadership and operational effectiveness," explains Chairman of the Board, Lt. General Paul K. Carlton, Jr., USAF (Ret.). "He is a natural choice to lead the association into the next era."

Snyder comes to this position after more than five years as USBA's Senior Vice President and Chief Financial Officer. Prior to this, Snyder served over 27 years in the United States Air Force as a senior level officer with wide-ranging management, operational and strategic responsibilities.

"I am honored to be given the opportunity to lead USBA," says Snyder. "The challenge ahead is to build on the strong foundation that Colonel Patton has built in his nearly 20 years here at USBA and I'm looking forward to leading our continued evolution."

Headquartered in Overland Park, Kansas, USBA is a nonprofit organization providing a variety of low-cost group life insurance plans and other financial services to the Active Duty and Retired Military market as well as Honorably Discharged Veterans, National Guard, Reserves and Federal civilian employees.

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