



NEWS RELEASE

USBA Names New President/CEO

(Overland Park, KS) USBA (Uniformed Services Benefit Association) has announced the appointment of Colonel Jerry V. Patton, USAF (Ret.) to President and Chief Executive Officer.

Patton comes to this position after serving more than 13 years as USBA's Executive Vice President and Chief Financial Officer. He is succeeding the current President/CEO, Rear Admiral Larry G. Vogt, US Navy (Ret.) who retires next month.

Patton will be responsible for the day-to-day operations of USBA as well as driving the company's strategic vision and relationships with outside partners and affinities including New York Life Insurance Company, the underwriter for the association's life insurance plans. "I believe this transition is an excellent one for USBA," comments Vogt. "Jerry has always been a key player in our development, strategic planning, management and partner expansion efforts which makes him the perfect choice to be USBA's next leader."

Prior to his tenure at USBA, Patton served almost 27 years in the United States Air Force where he had varied career assignments in the Logistics, Intelligence and Financial Management fields, including overseas tours in Vietnam and Germany. Patton held staff positions at the Pentagon as the Chief of Personnel Budget Division, the Strategic Air Command and Military Airlift Command as Director of Budget and also served as Director, Retired Pay Operations for the US Air Force prior to retiring the military as a Colonel. He is the recipient of the Legion of Merit with Oak Leaf Cluster, Bronze Star, Meritorious Service Medal with 3 Oak Leaf Clusters and Air Force Commendation Medal.

USBA is a nonprofit organization providing a variety of low-cost group life insurance plans and other financial services to the Active Duty and Retired Military market as well as Honorably Discharged Veterans, National Guard, Reserves and Federal civilian employees. With over 200,000 insured lives, USBA is one of the largest military associations offering life insurance plans.

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