



NEWS RELEASE

USBA Moves National Headquarters to Overland Park, Kansas

(Kansas City, MO) Uniformed Services Benefit Association (USBA) announced today it is moving its national headquarters to Overland Park, Kansas, effective November 1, 2004.

USBA's new headquarters for its site is located in Corporate Woods – a 294-acre suburban office park positioned alongside the city's prestigious College Boulevard. Company officials cited the positive business climate, quality real estate options, and willingness and cooperation of state and local officials to work with USBA as significant factors in USBA's decision to relocate to Overland Park. "A large percentage of our workforce will now be living closer to work as a result of this move," states USBA's President/CEO, Larry Vogt, Rear Admiral, U.S. Navy (Ret.). "USBA will also be enjoying greater cost efficiencies as well as an even more favorable quality of work life in these new surroundings."

"We are very pleased to have USBA join our business community in Kansas," stated Secretary of Commerce Howard Fricke. "This company's decision to locate its corporate office to Kansas is further proof of our positive business climate, quality labor force, excellent real estate options, and definite business advantages that translate into increased company performance."

"We are always happy to have great companies like USBA join the business community in Overland Park. I am confident Uniformed Services Benefit Association and their employees will find Corporate Woods and Overland Park to be a professional and prosperous environment," adds Overland Park Mayor, Ed Eilert.

USBA's new address is 10895 Grandview, Overland Park, Kansas. The mailing address is P.O. Box 25956, Overland Park, Kansas, 66225-0956. USBA's local telephone number is 913-327-5500 but the company's toll-free number, 1-800-368-7040 will remain the same.

USBA is a nonprofit organization providing group life insurance plans and other financial services specifically designed for active and former military as well as federal employees. One of the largest military associations offering life insurance plans, USBA, has been in business for over 40 years.

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