

NEWS RELEASE



For Immediate Release:

Rhonda L. Butler Promoted to VP & COO at USBA

Overland Park, Kansas – 3/14/2022

USBA (Uniformed Services Benefit Association) is pleased to announce the promotion of Rhonda L. Butler, FLMI, ACS, to Vice President & Chief Operations Officer.

“Rhonda is a proven leader deserving of this promotion,” shared Connie R. Markovich, USBA President and CEO. “She has held positions of leadership in various operational roles over the years, most recently as Vice President-Administration the past two years. Rhonda has consistently set the bar high when defining standards and delivering service to our members and their families. We are very fortunate to have Rhonda as our chief operations officer.”

Butler’s tenure with USBA began in 1985 in accounting. She has served as Claims Supervisor, Director of Claims, Director of Member Services and Senior Director of Operations over a period of 21 years.

Butler earned a bachelor’s degree in accounting from Park College. She also is a Fellow of the Life Management Institute (FLMI), with customer service certification from The Life Office Management Association.

Headquartered in Overland Park, Kansas, USBA is a not-for-profit Association that provides group life insurance, health insurance supplemental programs, and other products and services for military personnel, Federal employees, National Guard and Reserve members, Veterans and their families.

USBA was founded in 1959 to meet the needs of active-duty military personnel who, at the time, had difficulty finding adequate life insurance coverage that would cover combat-related deaths. USBA was one of the first companies to remove the war clause in all of its military life insurance policies.

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