



NEWS RELEASE

P.O. Box 25956
Overland Park, KS 66225

Karen E. Vogan, PDM
Vice President,
Integrated Marketing
Services

Phone: 913-327-5500

E-mail:

kvogan@usba.com

Village of tiny homes for homeless veterans gets new sponsor.

(Overland Park, KS) Citing a commitment to support the under-served homeless veteran, a nonprofit military association and its partnering life insurance underwriter have come together to sponsor the building of one of 50 freestanding tiny homes as part of a community designed to provide transitional housing and services to Kansas City area homeless veterans.

USBA (Uniformed Services Benefit Association) and New York Life Insurance Company (NYLIC) have made a donation to the Veterans Community Project (VCP) that will finance the building of one tiny house. This house will become a home to a displaced veteran, providing personal privacy, a sense of security, and the opportunity to reintegrate into the urban community. "After seeing the impressive operation that VCP has put into place, as well as witnessing firsthand their dedication and passion, it is easy to feel inspired by their approach for getting the homeless veteran back on his or her feet and living a fulfilled life," says USBA's President/CEO Colonel Robin A. Snyder, USAF (Ret.). "USBA truly cares about our country's veterans and we are committed to this effort to give a helping hand to those most in need of one."

USBA is a non-profit organization offering insurance and financial products to active duty, retired and former military families. The association, established over 50 years ago, currently insures over 90,000 lives and is considered to be one of the largest military groups offering "no war clause" insurance plans. USBA's life insurance plans are underwritten by NYLIC, its partner for almost 25 years.

"We're excited to be a part of such an important endeavor," commented NYLIC's Senior Vice President, Scott Berlin, who heads the company's group membership association division. "We have great respect for all U.S. military veterans and this is a most meaningful way for us to demonstrate genuine support."

The VCP was started by veterans who wanted to address the needs of under-served veterans. The tiny homes community is named Veterans Village and is located at 89th Street and Troost Avenue in Kansas City, MO. In addition to their own home, residents will have on site access to, transportation, job counseling, and health services in addition a veterinarian for their service animals.

"We are so grateful for the generous donation towards a tiny house sponsorship from USBA and New York Life Insurance," says VCP's CEO/Co-founder, Chris Stout, USA (ret.). "We look forward to working with their leadership and employees in the coming months as we build and grow here at Veterans Community Project."